PRIVACY NOTICE

			Rev. 12/2010
FACTS	WHAT DOES THE FLORIST F DO WITH YOUR PERSONAL		N
Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.		
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include:		
	Account Transactions and	Account Balances Transactions History Payment History	
	When you are <i>no longer</i> our custome notice.	er, we continue to share your inf	formation as described in this
How?	All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons The Florist Federal C U chooses to share; and whether you can limit this sharing.		
Reasons we can	share your personal information	Does The Florist FCU share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus		YES	NO
For our marketing purposes – to offer our products and services to you		YES	NO
For joint marketing with other financial companies		YES	NO
For our affiliates' everyday business purposes – information about your transactions and experiences		YES	WE DON'T SHARE
For our affiliates' everyday business purposes — information about your creditworthiness		YES	WE DON'T SHARE
For nonaffiliates to market to you		NO	WE DON'T SHARE
Questions?	Call 575-622-0560 1-800-3	322-0811	

Who we are		
Who is providing this notice?	Your member owned Credit Union, The Florist FCU	
What we do		
How does THE FLORIST FCU protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. In addition, we monitor the security measure of outsourced services	
How does THE FLORIST FCU	providers, maintain physical, electronic, and other safeguards.	
collect my personal information?	 We collect your personal information, for example, when you open and account or deposit checks use your credit card or use your debit card apply for a loan, purchase credit insurance. request account checks 	
Why can't I limit all sharing?	Federal law gives you the right to limit only	
	 sharing for affiliates' everyday business purposes—information about your creditworthiness affiliates from using your information to market to you sharing for nonaffiliates to market to you 	
	State laws and individual companies may give you additional rights to limit sharing.	
Definitions		
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies. NONE 	
Nonaffiliates	Companies not related by common ownership or control. They can be financial and nonfinancial companies. CREDIT REPORTING COMPANIES, TITLE COMPANIES, CREDI UNION NATIONAL ASSOCIATION (CUNA), DEBIT AND CREDIT CARD SERVICES, CHECK PRINTING SERVICES.	
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you. CREDIT UNION SERVICE ORGANIZATIONS WITH A MISSION	

Other important information

If you opt out of reporting where by that reporting is essential to or for the services that you are provided, you may not be provided those services. For example: if you opt out of sharing personal information with credit reporting agencies, we may not be able to provide you with any lending services, including but not limited to VISA credit cards, personal consumer loans, mortgage loans. If you opt out of sharing personal information to establish debit and ATM cards, we may not be able to provide you with these services.